



CAN WEST
Wholesale Esthetics Supplies
www.can-west.ca

2012
Education Calendar

Education 2012

About our Courses...

Can-West education courses are designed to create professional standards for aspiring students. Your kit, for either the Nail, Manicure or Pedicure or Waxing Courses includes the materials required for your classes, and the practice you do on your own time. With these courses, you will receive an extensive, detailed manual for your future reference. You are also entitled to free technical advice by phone during the course, and afterwards as you make this your career.

Focus

Successful salons know the importance of esthetics services provided by professionally trained and knowledgeable staff. Can-West Agencies Ltd. is focused on the professional esthetician, from the beginner to the advanced. We offer a complete range of esthetics products that work in real life, backed with educational programs that are second to none.

Education Centre

We focus on knowledge and skills that surpass basic product application courses. Our mission, to create excellence through quality education, demands constant development of the most up-to-date and informative courses.

Can-West Class Preparation

Important notices for all classes:

Professionalism is an important part of the salon and will be part of your grade; dialogue with your model is also evaluated so please treat them as you would a client. Arrive on time in professional attire, (lab coat recommended) with cell phones turned off or on vibrate and with your manual, a pen and highlighter. Please read the corresponding model criteria for your class and ensure they are met prior to your start date. If you are unable to bring a model you may reschedule for a private session charged hourly. ***If you miss a class without 48 hours notice you may reschedule for a private session and will be charged our hourly rate. Deposits are non-refundable unless cancellations are 7 days prior to start of class.*** Please note that any missed classes must be made up prior to attending the following class. Our passing grade is 80% on the written and each section of the practical so please take the necessary time to read and study your manual. If you have any questions regarding your class please feel free to call us at 306-955-3500.

*****No Estheticians or Nail Technicians as models *****



Beverly Ashdown - Education Director

Beverly Ashdown began her career as a nail technician nearly 20 years ago. Through her commitment to excellence in esthetic services and continuing education, she has grown her business from a one-woman operation into Beverly Ashdown Day Spa and Laser Centre, Saskatoon's premier day spa, which today employs a staff of 17. Her business offers the finest in gel nails, a luxury pedicure spa suite, and esthetic services recognized throughout the industry as second to none. Beverly directs all

training and education offered by Can-West Agencies in Saskatchewan and Manitoba. Under her leadership, Can-West's education division has helped to educate and train hundreds of beauty professionals to her high standard. Through her commitment to continuing education, Beverly has raised the bar for esthetics services throughout the Prairies and beyond. Her reputation for quality education has taken her to the U.S. and the U.K., as she has been contracted by peer salon owners to offer advanced training to their staff. Beverly continues to enrich her own skills and those of her staff, and is proud to add the latest services and technologies as the esthetics industry advances.

Lisa Evans was born and raised in Saskatoon, Saskatchewan. She completed her Estheticians' Certificate from Marca College in 1999. Lisa began her career right after in different salon and spas. She has a great work ethic and positive attitude. She loves to learn about all the new and upcoming things this industry has to offer. She began working for Can-West's Education Department in 2009. Lisa teaches Nails 101, Manicures, Pedicures, Waxing and private lessons. She loves working with people and knowing that she has the ability to teach people how to do the things that she's passionate about doing, Esthetics. Lisa admires the unlimited knowledge about this industry you can learn and is very excited about what the future holds.



Olga Palylyk Can-West is proud to offer classes with Olga Palylyk, Amore's senior international educator. As a working nail technician, Olga has been using Amore Ultima Gels for 6 years, and has been an international educator with this product line for the past 4. She has always made it her priority to find products that allow her to do the best work in the shortest length of time possible. Amore Ultima was her product of choice when she won the prestigious Mirror Award – The Canadian Nail Technician of the Year for 2006. She is pleased to share her

secrets with you about a gel line that she feels will enhance your business as it has her own.

Nicole Anderson Nicole has been with Can-West for a couple of years and is a perfect fit with our education team as our education class coordinator. She is a certified nail technician and a certified esthetician. Nicole is also part of our show room sales staff.



BEGINNER'S COURSE

Nails 101

This starter course is designed to provide the beginner with all of the basic skills and knowledge that they will need to begin a career as a Nail Technician. The course covers anatomy, disorders, proper sanitation, manual filing & shaping, nail prep, tips, forms & extensions, and gel application. A fills and maintenance class is included within this course to prepare new technicians to offer their clients a complete and ongoing professional service.

DAY CLASSES

A 5 day course, held on Sundays

Models absolutely necessary! Models can be the same person on Days 1, 2 & 4. Must be a different model on Day 3 & 5.

Models hands should be free of cuts, open wounds, sprains or injuries.

Please instruct them to come with no artificial nails or polish.

****NO NAIL BITERS****

****No Estheticians or Nail Technicians as models ****

Models will not leave with a full set of nails.

◆ Day 1: Introduction & Tip Application

Class: 9:30 a.m. to 5:00 p.m. (Lunch: 12:00 - 1:00)

Model required from 1:00 p.m. to 5:00 p.m.

◆ Day 2: Gel Application

Class: 9:30 a.m. to 5:00 p.m. (Lunch: 12:00 - 1:00)

Model required from 1:00 p.m. to 5:00 p.m.

◆ Day 3: Sculpting with Forms

Class: 9:30 a.m. to 5:00 p.m. (Lunch: 12:00 - 1:00)

Model required at 10:30 a.m.

◆ Day 4: Fills & Maintenance

with nail machine demo

Class: 9:30 a.m. to 5:00 p.m. (Lunch: 12:00 - 1:00)

Day 2 Model required from 11:00

a.m. to 5:00 p.m.

◆ Day 5: Exam Day

Written Exam: 9:30 a.m. to 11:00

a.m.

Lunch: 11:00 a.m. - 1:00 p.m.

Practical Exam: 1:00 p.m. to 3:00

p.m. (Model required)

*****Please expect to remain until**

4:00 p.m. for exam consultation.***



Although registration remains open until the class is filled, please try to register 4 - 8 weeks in advance.

A deposit of **\$300.00** (Comes off your total invoice) is required upon registration. **Deposits:**

- 1) Hold your space in the class
- 2) Provide your Training Manual, allowing you to begin your studies.
- 3) **Deposits are non-refundable unless cancellations are 7 days prior to start of class. FULL Payment is required on or before the first Nails 101 class.**

Nail 101 Class Dates for 2012 (A 5 day course, held on Sundays):

Spring Sessions
<ul style="list-style-type: none"> • Jan 8th, 15th, 22nd, & Feb 5th , 12th • Feb 26th, Mar 4th, 11th, 18th, 25th • Apr 22nd, 29th & May 6th, 27th & Jun 3rd

Summer Sessions
<ul style="list-style-type: none"> • July 8th, 15th, 29th & Aug 19th & 26th

Fall Sessions
<ul style="list-style-type: none"> • Sept 9th, 16th, 30th, Oct 14th & 21st • Oct 28th, Nov 4th, 18th, 25th & Dec 2nd

Classroom Course Pricing:	
Tuition	\$695.00
Kit	<u>\$495.00</u>
Total	\$1190.00
GST	\$59.50
PST	<u>\$24.75</u>
	\$1274.25

Private Course Pricing:	
Tuition	\$970.00
Kit	<u>\$495.00</u>
Total	\$1465.00
GST	\$73.25
PST	<u>\$24.75</u>
	\$1563.00

Private Nail 101 Class Dates

Nails 101 is available as a private one on one class. Call (306) 955-3500 to schedule a private nail class. **Deposits (\$400 for private class) are non-refundable unless cancellations are 7 days prior to start of class. FULL Payment is required on or before the first Nails 101 class.**



Pedicure 101 Classes

Our feet are the most distinctively human part of our anatomy. This is because the human foot is unlike any other foot on earth. No other foot is adapted for leverage to allow walking upright. Humans are the only animals able to walk in a vertical position.

This places the foot under large amounts of stress. These stresses magnify the many mechanical and physical problems that foot care professionals may observe. Our feet are our most dependable form of transportation as well as a barometer of our general physical condition.



Pedi curing is the art, and science of caring for the feet and toenails. A professional pedicure improves your clients' comfort, and the appearance of their feet as well as making them feel pampered and cared for. It not makes the foot feel great, but refreshes the entire body.

There is much more to a pedicure than simply filing the feet and painting the toenails, as you will discover as we move in this subject. In order to become a proficient and skilled pedicurist we must fully understand the feet and their function.

Pedicures are one of the most widely practiced beauty rituals and this course is designed to give you a solid foundation of the pedicure service. This 2 day course covers pedicure procedures, focusing on anatomy and physiology, hygiene, nail preparation and specialized pedicure techniques including paraffin wax treatments and the application of scrubs and exfoliators.

Private Instruction is also available for those who have a different schedule or who wish to retain the extra benefits of one-on-one instruction. Please call
955-3500 or
1-888-335-5400
for all the details.

Pedicures are a 2 day course. These Classes are held on Mondays or Tuesdays and Models are absolutely necessary! **Models feet should not have athlete's foot, fungus, bruised/sprained ankle or any grooming for one month prior to class.** ****No Estheticians or Nail Technicians as models ****

CLASS REQUIREMENTS AND SPECIFICS:

Day 1

9:30-10:45 Theory

10:45-11:45 Basic Pedicure Demo

11:45-12:00 Set Up

12:00-1:00 Lunch

1:00 -3:00 Practical Study – Model #1 Required (Basic Pedicure)

3:00-5:00 Practical Study – Model #2 Required (Basic Pedicure)

Day 2

9:30-9:45 French Demo

9:45-10:00 Set Up

10:00-12:00 Practical Study – Model #3 Required (Spa Pedicure with French Pedicure)

12:00-1:00 Lunch

1:00-2:30 Written Exam

2:30-3:00 Hybrid Gel Polish

3:00-5:00 Practical Exam – Model #4 Required (Red Polish)

Spring & Summer	Classroom Course Pricing:	Private Course Pricing:
<ul style="list-style-type: none"> • Jan 17th & Jan 24th • Feb 14th & Feb 21st • Mar 12th & Mar 19th • Mar 27th & Apr 3rd • Apr 23rd & Apr 30th • May 8th & May 15th • Jun 11th & Jun 18th • July 23rd & July 30th 	Tuition \$295.00 Kit <u>\$149.00</u> Total \$444.00 GST \$22.20 PST <u>\$7.45</u> \$473.65	Tuition \$445.00 Kit <u>\$149.00</u> Total \$594.00 GST \$29.70 PST <u>\$7.45</u> \$631.15
Fall & Winter	A deposit of \$200.00 is required upon registration.	

- Aug 21st & Aug 28th
- Sept 18th & Sept 25th
- Oct 15th & Oct 22nd
- Nov 13th & Nov 20th

Private Pedicure Class Dates

Pedicure classes are available as a private one on one class. Call (306) 955-3500 to schedule a private pedicure class.

Deposits (\$250.00 for private class) are non-refundable unless cancellations are 7 days prior to start of class. FULL Payment is required on or before the first Pedicure class.



Waxing 101 Classes

Waxing is one of the most popular salon treatments for which clients return every four to six weeks. The Waxing Class is a 2 day course and will cover all areas of face and body waxing (including leg, bikini, underarms, facial, eyebrow).

These Classes are held on Mondays or Tuesdays' and Models are absolutely

necessary!

*Waxing Class models must have at least 1 month of hair growth or 1/4 inch (Each model will have the following areas waxed: Brows, Legs, Bikini & Underarms). Models are required to bring a top & bikini underpants, suitable for underarm & bikini waxing. EACH MODEL **HAS** to have all areas ready to be waxed. Makeup is not recommended, due to facial waxing. Models for this class **MUST** have been waxed before and must not have any of the following:*

- *High blood pressure*
- *Diabetes*
- *Pregnant*
- *Using Retin-A or other skin medication*
- *Using antibiotics*
- *Undergone surgery within the last year (on any part of legs, bikini, underarm or face)*
- *Advise not to tan within 24 hours before or after waxing*

CLASS REQUIREMENTS AND SPECIFICS:

Day 1

- 9:30-11:00 Theory
- 11:00-12:00 Waxing Demo
- 12:00-1:00 Lunch
- 1:00-5:00 Practical Study - Model #1 required
(full leg, bikini, underarms, upper lip, and brows)

Day 2

- 9:30-10:00 Hard Wax Demo
- 10:00-12:00 Practical Study - Model #2 required
(full leg, bikini, underarms, upper lip, and brows)
- 12:00-1:00 Lunch
- 1:00-2:30 Written Exam
- 2:30-5:00 Practical Exam Model # 3 required
(full leg, bikini, underarms, upper lip, and brows)

Private Waxing Class Dates

Waxing classes are available as a private one on one class. Call (306) 955-3500 to schedule a private waxing class. **Deposits (\$200.00 for private class) are non-refundable unless cancellations are 7 days prior to start of class.**

FULL Payment is required on or before the first Waxing class.

Spring & Summer

- Jan 30th & Feb 6th
- Feb 28th & Mar 6th
- Mar 26th & Apr 2nd
- Apr 24th & May 1st
- May 28th & Jun 4th
- Jun 12th & Jun 19th
- Jul 9th & Jul 16th
- Jul 24th & Jul 31st

Fall & Winter

- Aug 7th & Aug 14th
- Sept 10th & Sept 17th
- Oct 16th & Oct 23rd
- Nov 12th & Nov 19th

Classroom Course Pricing:

Tuition	\$295.00
GST	<u>\$14.75</u>
Total	\$309.75

A deposit of \$150.00 (Comes off your total invoice) is required upon registration.

Optional Waxing Kits available for \$229.00. Ask for details.

Private Course Pricing:

Tuition	\$445.00
GST	<u>\$22.25</u>
Total	\$467.25

A deposit of \$200.00 (Comes off your total invoice) is required upon registration.

Optional Waxing Kits available for \$229.00. Ask for details.

Lash Extension Certification



Taking the market by storm are the new semi permanent eyelash extensions that last for the life of the eyelash. These lashes are an excellent way of increasing salon profits. You will learn how to create the perfect look with these individual eyelashes that are attached lash to lash. The course also covers how to give a consultation, applying a full set and safe bonding removal. This course offers an introduction to individual eyelash application. Creates a beautiful extension of each individual lash that will last for the life of the natural lash. Training includes application procedures, product knowledge, hygiene, FAQ's and marketing techniques.

CLASS REQUIREMENTS AND SPECIFICS:

Day 1

9:30 a.m.- 11:00 a.m.	Theory
11:00 a.m. - 11:45 a.m.	Lash Demo by Instructor
11:45 a.m. - 12:00 p.m.	Set-Up
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 4:30 p.m.	Lash application (model required)

Day 2

9:30 a.m. - 10:30 p.m.	Written Exam
10:30 a.m. - 11:45 a.m.	Lash Art Demo
11:45 a.m. - 12:00 p.m.	Set-Up
12:00 p.m. - 1:00 p.m.	Lunch
1:00 p.m. - 5:00 p.m.	Practical Exam - Model needed

For more information please contact Can-West at (306) 955-3500 or via email at info@can-west.ca. Models are required.

Deposit for Lash Extension is \$300.00 and are non-refundable unless cancellations are 7 days prior to start of class.

Lash Ext. Classes

Jan. 16th & Jan 23rd
Jan 31st, Feb. 7th
Feb. 27th & Mar 5th
Mar 13th & Mar 20th
Apr 10th & Apr 17th
May 7th & May 14th
May 29th & Jun 5th
July 10th & July 17th
Aug 13th & Aug 20th
Sept 4th & Sept 11th
Oct 2nd & Oct 9th
Oct 30th & Nov 6th
Nov 26th & Dec 3rd

Classroom Course Pricing:

Tuition	\$495.00
Kit	<u>\$495.00</u>
GST	\$49.50
PST	<u>\$24.75</u>
Total	\$1064.25

Lash Perm & Tint

This Perm & Tint class educates with Thuya product, pronounced (Too-ya). Classes are on Mondays and we offer both a morning and afternoon class for your convenience.

Models are absolutely necessary!

CLASS REQUIREMENTS AND SPECIFICS:

Morning Class

9:30 a.m.- 10:00 a.m.

10:00 a.m. - 11:00 a.m.

11:00 a.m. - 1:00 p.m.

Theory Study

Service Demo by Instructor

Practical Study - Model Required

Afternoon Class

1:30 p.m. - 2:00 p.m.

2:00 p.m. - 3:00 p.m.

3:00 p.m. - 5:00 p.m.

Theory Study

Service Demo by Instructor

Practical Study - Model Required

Class Specifics:

The class covers semi-permanent curling of eye lashes and tinting of both eye lashes and eye brows. Models are required for your practical application of product. Please have models come without make-up (if possible). If your model is a contact lens wearer have them bring their case and solutions.

Lash Perm & Tint (9:30am to 1:00pm or 1:30 pm to 5:00 pm)

Create a beautiful curl that lasts for the life of the eyelash. Your clients will have Curled Lashes - without using a curler. Learn to Perm and Tint in one process. This is a great addition to any business.

- **Fee \$150 (plus tax). (Optional Tint Kit \$99.95) (Optional Perm Kit \$139.95)**
- A deposit of \$75.00 (Comes off your total invoice) is required upon registration.
- A.M. class Model required at 11:00 a.m.
- P.M. class model required at 3:00 p.m.
- Models cannot wear contacts or must bring their case and solutions.

Lash Perm & Tint Sessions	Classroom Course Pricing:
Feb 13th	Tuition \$150.00
May 22nd	GST \$7.50
Aug 27th	Total \$157.50
Oct 29th	Optional Kits available. Ask for details.


Private Class Dates

Lash Perm & Tint is available as a private one on one class. Call (306) 955-3500 to schedule a private class.

Deposits (\$100.00 for private class) are non-refundable unless cancellations are 7 days prior to start of class. FULL Payment is required on or before the first class.

Private Course Pricing:

Tuition	\$200.00
GST	\$10.00
Total	\$210.00
Optional Kits available. Ask for details.	



Beginner Nail Art (1:30 p.m. to 4:30 p.m.)

Learn 4 different types of nail art using Nail Art Paint, Color & Sparkle Gel. Many different types of nails to choose from, get some great tips and tricks to perform great looking, easy nail art.

- No model required
- A deposit of \$75.00 (Comes off your total invoice) is required upon registration.

Must be a Certified Nail Tech,

** We reserve the right to qualify your certification**

Private Class Dates

Beginner Nail Art is available as a private one on one class. Fee is \$236.35, no model required. Call (306) 955-3500 to schedule a private nail class. Please bring your curing lamp. **Deposits (\$100.00 for private class) are non-refundable unless cancellations are 7 days prior to start of class. FULL Payment is required on or before the first class.**

Beginner Nail Art Classes

Jan. 29th
April 1st
June 10th
Oct 1st

Classroom Course Pricing:

Tuition	\$150.00
Kit	<u>\$23.95</u>
GST	\$8.70
PST	<u>\$1.20</u>
Total	\$183.85

Manicure Class (9:30 p.m. to 5:00 p.m.)

The Manicure Class is a 1 day course dependant upon previous experience. These Classes are all private and available upon request. Models are absolutely necessary! Models need to be different people. Models are required to not have had any grooming on their hands for at least one month. Must be a certified Nail Tech to take this course. ASK about our special 2 day Manicure class for non-certified Nail Techs. Price is \$315.00 plus taxes payable before your class starts.

Advance Classes

Advance classes are all private and available upon request.

Trouble Shooting Nails 201 (9:30a.m. to 12:30 p.m.)

Are you currently struggling with whites, form placement or customizing, lifting or speed? This class covers those nagging problems. You will learn updated techniques to accomplish all of these concerns. If speed is your problem there may be an underlying area where your technique can be enhanced to improve your skill level. Please bring your regular nail supplies that you use. Price is \$150.00 plus taxes payable before your class starts.

Grosvenor Park Centre
28-2105-8th Street East, Saskatoon SK S7H 0T8

Phone: (306) 955-3500 Fax: (306) 955-5181

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TOLL FREE: 1-888-335-5400



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